

Plans

Choose a plan. We take you from strategy to samples.

	Design and Develop Have a brand, need designs	Concept to Collection Have the idea, need the craft	From the Block Starting from zero
Brand Foundation	–	–	●
Design Direction	–	●	●
Collection Design	●	●	●
First Samples	●	●	●
Tech Packs	●	●	●

Already have designs?

Go straight to sampling and production.

One sample, one size

One sample, all sizes

Five Samples, all sizes

Consolidated package

Paper patterns

One design, all sizes

All sizes means one base plus five graded sizes

Production tech pack

If sample tech pack available

Production

Small batch, graded size sets, quality checks

What each stage includes

Any stage can be taken on its own

01 Brand Foundation

Positioning, target customer, product category, pricing strategy, collection size, launch plan, sourcing direction.

03 Collection Design

Eight concepts, five finalised, technical flats for each, two revision rounds.

05 Tech Packs

Production-ready tech pack with graded measurements, construction, finishing, materials, trims, and stitching specs.

02 Design Direction

Concept and mood board, colour palette, fabric and texture direction, silhouette and design language.

04 Sampling

First sample per design and one correction round. Size sets and paper patterns as per the sampling rates. *(rate per sample)*

06 Production

Graded size sets, small batch stitching, quality checks. Begins once your sample is approved.

Add-on services

Chosen freely, quoted per project

Brand Identity

Logo, colour, typography, guidelines

Packaging and label design

Ecommerce setup

Shopify, ready to sell

Product shoot

Clean catalogue images to sell the garment

Campaign shoot

Brand story imagery for social, homepage, press

Fabric and trim sourcing